



Indian Institute of Management Lucknow
Prabandh Nagar, IIM Road, Lucknow — 226013 (U.P.), India

Advertisement for the Post of Research Associate

May 06, 2026

Applications are invited from eligible candidates for the **one position** of **Research associate in the Marketing Management** Area under Prof. Vishakha Chauhan at IIML-Lucknow Campus.

Eligibility Criteria and Job Specification:

Essential Qualifications:

1. The candidate must possess a PhD in Marketing, demonstrating strong research competence and subject expertise.
2. An excellent academic record throughout, completed in regular mode with minimum 60% marks in post-graduation
3. At least one research publication in a peer-reviewed journal (national or international), reflecting the ability to conduct independent research, apply appropriate methodologies, and contribute to scholarly knowledge.
4. A minimum of 02 years of relevant professional/academic experience post PhD with a strong preference for research-oriented roles.

Desirable Qualifications:

- PhD from NIRF top 100 B-Schools, preferably from IITs/IIMs or institutes of national importance.
- Preference shall be given to candidates who have demonstrated research experience in publishing research papers in high-quality marketing journals
- Proficiency in quantitative research methods such as causal experiments and SEM using SPSS, Smart PLS/Amos.

Job Specification:

The selected candidate will assist Prof. Vishakha Chauhan in research-related activities, including data analysis, literature review, empirical work, preparation of research output and any other allocated tasks.

Emoluments:

The selected candidate will receive a consolidated monthly fellowship ranging from Rs. 65,000/- plus HRA as per applicable norms.

Mode of Selection: Applications received in response to advertisement will be scrutinized and only shortlisted candidates will be contacted via email for an interview, which will be conducted online only.

General Terms and Conditions:

- 1) **The position is purely contractual in nature.** The candidate selected for the above post will be appointed on a contractual basis for an initial period of one year, which may be extended further based on performance and institute requirements.
- 2) Incomplete/Ineligible applications will be deemed invalid and rejected without intimation to the candidate. Only the eligible candidates will be called for the interview.
- 3) Please note that only selected candidates will be intimated. No other query will be entertained.
- 4) No TA/DA will be paid for attending the interview, if called for.
- 5) Canvassing through any means will be taken seriously and the candidate is liable to be rejected.

How to apply:

Interested candidates should apply and upload detailed CV at the link:

<https://forms.gle/xhaxka88JcXzT4Fd6>

No other mode of application will be accepted. For any query you may write at vishakha.chauhan@iiml.ac.in

Deadline: Applications must be received by May 25, 2026.

Note: Applications receiving after the last date and incomplete applications shall be summarily rejected.